

## Cookie Policy

**Advertising:** We and our advertising partners use cookies to show you relevant ads on our Platform and third-party websites or online services. These cookies help us personalize ads based on your interests and analyze the effectiveness of ad campaigns. Our first-party cookies track your visits to our Platform, the pages you visit, and the links you follow. This allows us to display relevant ads about Convilu's services and other products on our Platform and third-party websites or online services. Our advertising partners include advertisers, advertising service providers, and third-party publishers. They may collect cookie and other information about your activity across different websites, including our Platform, and across your devices to understand your interests, create personalized content, and deliver relevant ads to you.

**Duration of Cookies:** Some cookies, called "session cookies," are active on your device only while you are accessing our Platform. Others, known as "persistent cookies," remain on your device for longer periods.

**Other Technologies:** In addition to cookies, we may use other methods to collect information about your use of the Platform and other websites and online services.

**Pixel tags:** Pixel tags, also known as clear GIFs, web beacons, or pixels, are small pieces of code embedded on websites and emails. They help us and our partners understand how you interact with our site pages and emails, providing you with a more customized experience.

**Device Identifiers:** Device identifiers are unique labels used to identify mobile devices. We may use device identifiers to track, analyze, and improve the performance of the Platform and the ads displayed.

**Local Storage:** Local storage is a standard technology that enables data storage and retrieval on computers, mobile phones, or other devices. It may be used to store member preferences on devices.

**Cookie Preferences:** Depending on your location, you have different options to control or opt out of cookie usage.

**Cookie Consent Management:** In certain jurisdictions like the European Economic Area and the UK, we only use non-essential cookies with your consent. If you are accessing our Platform from these countries, you will be asked to choose which cookies you consent to when you first visit our Platform.

For users in other locations, by using our Platform, you consent to the storage and access of cookies and other technologies on your device, as described in this Cookie Policy. Most jurisdictions allow users to revise their cookie choices at any time through the Cookie Settings. Please note that cookie choices may have limitations across devices or browsers.

**Device and Web Browser Settings:** Users can control the use of cookies by adjusting their device and web browser settings.

Most devices and web browsers accept cookies by default, but you may choose to remove or reject cookies. Visit [allaboutcookies.org](http://allaboutcookies.org) for more information on how to block cookies. However, please be aware that removing or rejecting cookies may affect the availability and functionality of our Platform.

**Third-party Opt-Out:** Third parties delivering targeted advertisements through cookies and tracking technologies may offer opt-out options on industry group websites, such as the Digital Advertising Alliance or the European Interactive Digital Advertising Alliance (for EU residents). You may also control advertising cookies provided by publishers, such as Google's Ad Preference Manager. Your mobile device settings may include features to opt out of data collection for behavioral advertising purposes. For iOS and Android devices, specific instructions are provided to limit interest-based ad tracking or opt out of personalized ads.

Note that even if you opt out of targeted advertising, these tracking technologies may still collect data for other purposes, including analytics. You may still see ads from us across the Internet, but they will not be based on behavioral information about you and may be less relevant to your interests.

**Revisions to this Policy:** We may update this Cookie Policy from time to time. When we make changes, we will notify you by publishing the most current version and revising the date at the top of this page.

**Device and Web Browser Settings:** You have control over the use of cookies by adjusting your device and web browser settings.

Most devices and web browsers are set to accept cookies by default. However, if you prefer, you can remove or reject cookies. Visit [allaboutcookies.org](http://allaboutcookies.org) for detailed information on how to block cookies. It's important to note that choosing to remove or reject cookies may impact the availability and functionality of our Platform.

**Third-Party Opt-Out:** If third parties use cookies and other tracking technologies to deliver targeted advertisements, they may provide you with an option to opt out. You can do this by visiting the websites

of industry groups like the Digital Advertising Alliance or the European Interactive Digital Advertising Alliance (for EU residents). Additionally, you may be able to control advertising cookies provided by publishers, such as Google's Ad Preference Manager. Some mobile devices also offer a feature to opt out of information collection through apps used for behavioral advertising. On a mobile device, you can typically find this option in the "settings" function. For iOS devices, go to Settings > Privacy > Advertising > Turn on "Limit Ad Tracking." For Android devices, go to Settings > Google services > Ads > Turn on "Opt out of Ads Personalization." On both iOS and Android, you can also reset the advertising identifier assigned to you. Please note that even if you choose to opt out of receiving targeted advertising from third parties, these tracking technologies may still collect data for other purposes, including analytics. You may still see ads from us across the Internet, but they will not be based on behavioral information about you and may be less relevant to your interests.

Revisions to this Policy: We may update this Cookie Policy periodically. When we make changes, we will notify you by publishing the most current version and revising the date at the top of this page. Depending on the circumstances, we may provide additional notice of changes to this Cookie Policy, such as through email or a prominent notice on our Platform. By continuing to use the Platform after any changes take effect, you agree to the revised Cookie Policy.

How to Contact Us: If you have any queries or concerns, please contact us at [privacy@Convilu.com](mailto:privacy@Convilu.com).

If you are located in the European Economic Area, you can also contact Convilu's GDPR representative:

VeraSafe Ireland Ltd.

Unit 3D North Point House

North Point Business Park

New Mallow Road

Cork T23AT2P

Ireland

+420 228 881 031

Contact form: <https://verasafe.com/public-resources/contact-data-protection-representative>

If you are located in the United Kingdom, you can also contact Convilu's UK GDPR representative:

VeraSafe United Kingdom Ltd.

37 Albert Embankment

London SE1 7TL

United Kingdom

+44 (20) 4532 2003

Contact form: <https://verasafe.com/public-resources/contact-data-protection-representative>